

[LQ 1019]

NOVEMBER 2020  
(MAY 2020 EXAM SESSION)

Sub. Code: 5029

**MASTER OF HOSPITAL ADMINISTRATION**  
(New Regulations for the candidates admitted from AY- 2017-2018)  
**FIRST YEAR**  
**PAPER IX – HOSPITAL MANAGEMENT INFORMATION SYSTEM**

*Q.P. Code : 435029*

**Time : Three hours**

**Maximum : 100 Marks**

**I. Elaborate on:**

**(2 x 20 = 40)**

1. What are the various Legislations Governing Health Care Industry in India?
2. What is the role of Internet in Health Care Management? How Internet helps the management to cut costs.

**II. Write notes on:**

**(10 x 6 = 60)**

1. Data Mining and Data Ware House.
2. Current Output Technology Trends.
3. List the various categories of Business Models.
4. What are the contents of a Logical Database?
5. Speech Recognition.
6. Business Process Re-engineering.
7. E-Commerce Application.
8. Electronic Health Records Vs Paper records - Advantages and Disadvantages.
9. Optical Disk Storage and different types of optical disks.
10. Interactive active Marketing in Health Care Industry.

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