

[LJ 0816]

AUGUST 2016

Sub. Code: 2215

**B.Sc. MEDICAL SOCIOLOGY  
SECOND YEAR  
PAPER V – SOCIAL PSYCHOLOGY**

*Q.P. Code: 802215*

**Time: Three Hours**

**Maximum: 100 Marks**

**Answer all questions**

**I. Elaborate on:**

**(3 x 10 = 30)**

1. Define Social perception. Describe Non verbal communication in Social Perception.
2. Describe the external and internal influences on helping behavior.
3. Describe Attitude Formation.

**II. Write notes on:**

**(8 x 5 = 40)**

1. Describe Bystander effect.
2. Explain Community's response to the aged People.
3. Effects of School on the individual.
4. Describe Methods of Individual Appraisal.
5. Emotional communication between an infant and mother.
6. How can persuasion influence blood donation efforts in your Town?
7. Describe theories of Emotion.
8. How can attitudes changed through persuasion?

**III. Short answers on:**

**(10 x 3 = 30)**

1. Define social cognition.
2. Kin Selection Theory.
3. What is meant by Pro social behavior?
4. Define social Psychology.
5. What is non verbal communication?
6. Define Independent variable.
7. What is social exclusion?
8. What is the effect of alcoholism on the family?
9. Explain evolutionary Theory.
10. Define Attribution.

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