

[LL 1017]

OCTOBER 2017

Sub. Code: 1313

**M.Sc. CLINICAL NUTRITION EXAMS
SECOND YEAR
PAPER III – ENTREPRENEURSHIP AND FOOD SERVICE MANAGEMENT**

Q.P. Code : 281313

Time : Three hours

Maximum : 100 Marks

I. Elaborate on:

(2 x 20 = 40)

1. Discuss in detail on the planning of a food service unit.
2. Elaborate on Purchase and storage management in a Food service Unit.

II. Write notes on:

(10 x 6 = 60)

1. Sanitizers used in food services.
2. Employment process.
3. Airline and Rail service.
4. How to review the actual performance Reports in Food service Institution?
5. Basic cookery process and their application to Quantity Production.
6. Elements of marketing mix.
7. System approach in food service.
8. Management process.
9. Explain Creativity and innovation process in entrepreneurship.
10. Neoclassical and Scientific Approach.
