

[LG 0415]

APRIL 2015

Sub. Code: 3212

**DIPLOMA IN HEALTH PROMOTION AND EDUCATION EXAMINATION  
NON SEMESTER**

**(Regulation for candidates admitted from 2011-2012 Session onwards)**

**PAPER VI – COMMUNICATON METHODS AND MEDIA**

*Q.P. Code : 363212*

**Time : Three hours**

**Maximum : 100 marks**

**I. Elaborate on:**

**(2 x 20 = 40)**

1. Discuss in detail projected and non projected Aids.
2. Elaborate on different Health Educational Methods.

**II. Write notes on:**

**(10 x 6 = 60)**

1. Training Evaluation
2. Role of Folk songs in communication
3. Types of Group Discussion
4. Discuss Crowd and mob
5. Flannel board
6. Steps involved in printed materials
7. Barriers in communication
8. Enumerate the positive and negative factors influencing communication
9. Traditional Media
10. Propaganda

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