

[LD 1013]

OCTOBER 2013

Sub. Code: 2037

MBA (HOSPITAL & HEALTH MANAGEMENT) DEGREE EXAMS

FIRST YEAR

(CANDIDATES ADMITTED 2011-2012)

PAPER VII – BUSINESS COMMUNICATION AND COMPUTER  
APPLICATIONS

Q.P. Code: 432037

Time: Three hours

Maximum: 100 Marks

Answer All questions

I Elaborate on:

(2x20 =40)

1. Explain in detail the various tools and resources of information technology for effective health system management
2. Explain in detail the process of software development with respect to objectives of hospital management

II. Write Short notes on:

(10 x 6 = 60)

1. Data storage and retrieval
2. Data analysis by Excel and other softwares
3. Security issues in data storage and maintenance
4. Types of business letters
5. Evaluation of technical reports and oral presentation
6. LAN and WAN and their applications
7. Spreadsheets and Database function
8. Designing of files and report for management of hospital operations
9. Data file types and uses
10. Data representation by charts and statistics

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