

[LD 1013]

OCTOBER 2013

Sub. Code: 2035

MBA (HOSPITAL & HEALTH MANAGEMENT) DEGREE EXAMS

FIRST YEAR

(CANDIDATES ADMITTED 2011 – 2012)

PAPER V – HEALTH ECONOMICS

Q.P. Code: 432035

Time: Three hours

Maximum: 100 Marks

Answer All questions

I Elaborate on:

(2x20 =40)

1. Discuss in detail how Managerial Economics it related to Economics, Accounting Statistics and Mathematics?
2. Explain the various phases of a Business cycle. Discuss the measures that could be taken to control the effects of business cycle?

II. Write Short notes on:

(10 x 6 = 60)

1. Explain the price elasticity of demand
2. What are the criteria of a good forecasting method?
3. Analyses the production function and its assumptions.
4. Explain the salient features of perfect competition.
5. Explain the various concepts of National Income and its significance.
6. Analyses the cost output relation in the short run.
7. Explain the internal and external economies
8. What is the break-even analysis?
9. Profit maximization is not always the aim of the business firm. Explain.
10. What are the implications of globalization.

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