

[LD 1013]

OCTOBER 2013

Sub. Code: 2028

**MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
SECOND YEAR**

PAPER VIII – INTERNATIONAL HEALTH MANAGEMENT

Q.P. Code : 432028

Time : 3 hours

Maximum : 100 marks

I. Elaborate on :

(2x20=40)

1. Managed care-Process, Models of managed care and its structure.
2. Steps involved in registering industrial designs.

II. Write Notes on:

(10x6=60)

1. Issues involved in Healthcare financing in developing countries.
2. Concept of Risk-pooling.
3. Piecemeal Reform.
4. National Health Accounts.
5. Socialized Medicine.
6. Evolutionary Reforms.
7. Guidelines for policy development.
8. Healthcare access to rural areas.
9. Suppliers of Health policy.
10. Positioning of a Healthcare organization.
