

[LD 1013]

OCTOBER 2013

Sub. Code: 2022

**MBA HOSPITAL AND HEALTH SYSTEM
MANAGEMENT DEGREE EXAMINATION
SECOND YEAR
PAPER II – RESEARCH METHODOLOGY
Q.P. Code : 432022**

Time : 3 hours

Maximum : 100 marks

I. Elaborate on :

(2x20=40)

1. Explain the different methods of data collections with suitable examples. What are the guidelines while collecting data through questionnaire?
2. Define Research. Explain the various types of research as applicable for clinical and non-clinical research.

II. Write notes on:

(10x6=60)

1. What are the criteria for a good research?
2. Explain the procedure for testing Hypothesis.
3. Distinguish between questionnaire and schedule.
4. Describe the factors affecting research design.
5. Write short notes on measures of association between two variables.
6. Explain the various types of sampling technique.
7. Define tabulation. What are the rules for tabulating the collected data?
8. Enumerate the classification of scaling technique. Discuss with Likert scaling.
9. Explain the steps involved in two-way classification of ANOVA by charting its table.
10. Write short notes on:
 - a. Representative sample
 - b. Pantry Audit
 - c. 'F' Test.
