

**DIPLOMA IN PUBLIC HEALTH (D.P.H) EXAMINATION**

**NATIONAL PROGRAMMES, HEALTH MANAGEMENT, ECONOMIC  
EVALUATION OF PROGRAMMES, HEALTH EDUCATION,  
INTERNATIONAL HEALTH AND PUBLIC HEALTH ACTS**

*Q.P. Code: 343049*

**Time: Three Hours**

**Maximum: 100 marks**

**I. Elaborate on:**

**(2X15=30)**

1. Discuss in detail the aim and infrastructure and evaluation of the National Rural Health Mission.
2. Define "Food adulteration". Explain the aim, rules and implementation of Food safety and standards act.

**II. Write notes on:**

**(10X7=70)**

1. Characteristics of the components of Communication Cycle for effective communication.
2. Role of Cost Benefit & Cost effectiveness analysis in health planning
3. International Health Regulations for control of spread of Yellow Fever.
4. Role of WHO in Control of Communicable diseases
5. Objectives, Beneficiaries & services of Integrated Child Development Scheme
6. Maslow's theory of Motivation.
7. Role of incentives & disincentives in Control of Birth rate
8. Strategies & objectives of National Blindness control programme. Add a note on vision 2020.
9. Objectives and activities of Integrated disease surveillance project
10. Explain how you would evaluate the impact of F.P. programme at a district

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